

# Skin Awareness in Schools & Nurseries



## Be Naturally Skin Aware and along the way earn money for your school!

At Pure and Gentle SkinCare we want to encourage schools, nurseries and pupils of all ages to be aware of what they are putting on their skin and how to deal with skin problems such as eczema or acne. We want to make this as simple as possible for you to earn money for your school and along the way help the pupils to understand that their skin is one of the most important organs of the body.

We have put an e-pack together which includes everything you will need to get started. This includes:

- Fact Sheets
- Quizzes
- Material for painting competitions
- Leaflets and Order Forms

### 10% Offer

This campaign will run throughout the year. Should parents purchase products any time from the Pure and Gentle SkinCare web site ([www.pureandgentleskincare.com](http://www.pureandgentleskincare.com)), 5% of all proceeds from sales will be given to your school or nursery to spend as you wish. All parents need to do is write the name of their participating school or nursery in the comments box at the check out when ordering. Or parents can use the Order Form to purchase products. These can be obtained through the participating schools PTA or Fund Raising Association through the order forms 10% of all proceeds from sales will be given back to your school or nursery. The school must be registered with us so that you can receive these discounts.



We are running this campaign to help raise awareness of skin issues generally and to make people stop and think about what they are putting on their skin each year. By partnering with local schools and nurseries, we want to spread the word and educate more people about the use of naturally based products for your skin, hair and personal care.

To obtain your e-pack and to get your PTA or School Association involved please do not hesitate to contact us by emailing [marketing@pureandgentleskincare.com](mailto:marketing@pureandgentleskincare.com) or by phoning us Monday to Friday on 0870 042302.

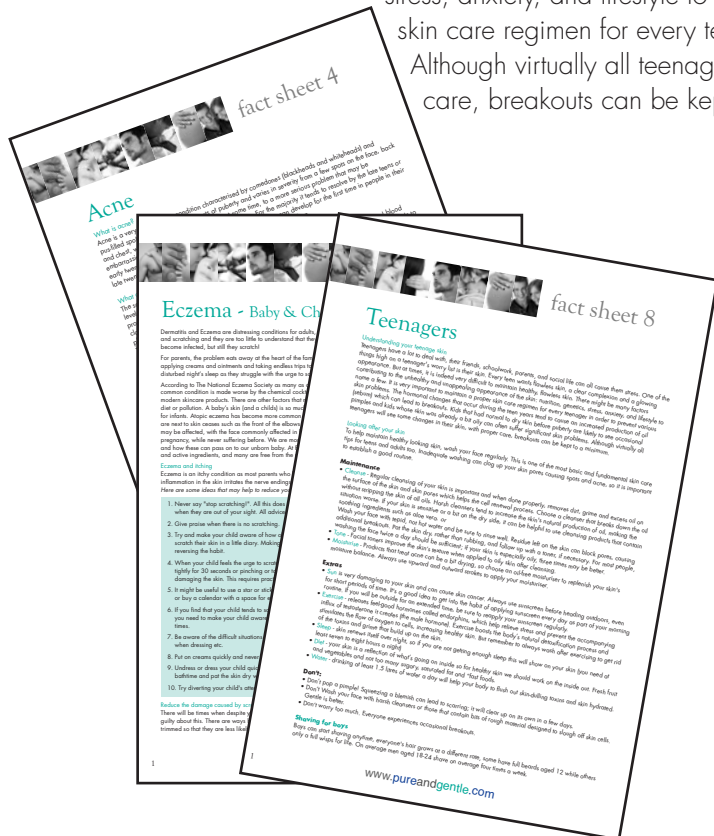
### Some Information:

According to The National Eczema Society as many as one in twelve adults and one in five children suffer from eczema. This common condition is made worse by the chemical cocktail of preservatives, fragrances and harsh emulsifying agents in many modern skincare products. There are other factors that may be linked to the increase of eczema cases such as changes in climate, diet or pollution. A baby's skin (and a child's) is so much thinner than adults, so it is important to choose the right skincare products for infants.

Acne is a very common skin condition characterised by blackheads and whiteheads. It usually starts at puberty and varies in severity from a few spots on the face, back and chest, which most adolescents will have at some time, to a more serious problem that may be embarrassing, sap self-confidence and cause scarring. For the majority it tends to resolve by the late teens or early twenties but can persist for longer in some people. Acne can develop for the first time in people in their late twenties or even the thirties. It occasionally occurs in young children.

Teenagers have a lot to deal with, their friends, schoolwork, parents, and social life can all cause them stress. One of the things high on a teenager's worry list is their skin. Every teen wants flawless skin, a clear complexion and a glowing appearance. But at times, it is indeed very difficult to maintain healthy, flawless skin. There might be many factors contributing to the unhealthy and unappealing appearance of the skin: nutrition, genetics, stress, anxiety, and lifestyle to name a few. It is very important to maintain a proper skin care regimen for every teenager in order to prevent various skin problems.

Although virtually all teenagers will see some changes in their skin, with proper care, breakouts can be kept to a minimum.



Examples of Fact Sheets for acne, eczema and teenagers. There is other literature available on request.

Also have a look at our Sun Awareness Campaign and be SunSmart! 10% of all sales will also go to your school - the Sun Awareness Campaign is run from May to September each year.

Taking care of your skin needn't be as challenging as you think!